



**MYER  
HOTELS**

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**FOR IMMEDIATE RELEASE**

**Branson Hotel Company Makes a Difference in Preparation  
for the Peak Season in Branson**

Branson, MO- While most people think of Branson's off-season as a time to rest and relax, this is not true for Myer Hotels. The staff of Myer Hotels works hard throughout the winter months to renovate their properties and get them ready for the next season. "Each year there are a variety of projects we undertake to make each sure our hotel properties are in top shape," said Gail Myer, VP of Operations. The company has an ongoing renovation strategy across their 6 hotel properties which includes 672 rooms.

"Performing renovations during the winter is great because it does not inconvenience guests. It also helps with keeping some of the staff working, who might have gone on a temporary layoff," said Chris Myer, VP of Marketing.

Numerous updates were recently finished in preparation for the 2018 season. A few of the highlights are listed below:

At the Comfort Inn & Suites Branson Meadows, 41 rooms received new furniture, paint, and texture. The breakfast room was also repainted and had texture added. A new roof was installed, and the exterior of the building was repainted.

The Holiday Inn Express Green Mtn. Drive is continuing the process of transitioning to Formula Blue rooms which include new furniture, digital safes, and lighted bathroom mirrors. Several rooms also received new carpet, tile, and paint.

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Other hotels had minor updates this year as some of them had already had extensive upgrades recently.

The staff of Myer Hotels has a commitment to great customer service. Through their hard work and dedication in working to ensure the best results at each property, it is easy to see why this company is one of the leaders in the Branson hotel industry. They have also received recognition and national awards for their service and dedication to great hotels through their brands.

### **About Myer Hotels**

In the lodging business for 50 years, the Myer family has actively contributed to Branson's hospitality market for over 35 years and has received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Holiday Inn Express Green Mountain Drive, and Quality Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper midscale area. For more information about these hotels please visit [www.myerhotels.com](http://www.myerhotels.com).