



**MYER
HOTELS**

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Myer Family Celebrates 50 Years in Hotel Industry

BRANSON, MO- 50 years ago gasoline was 34 cents per gallon, Richard Nixon was elected President, and hotel rooms averaged \$6.00. Along with these fun memories from 50 years ago, something else special took place. The Myer family purchased their first motel. Little did they know, that purchase would launch them into a successful, lifelong business in the hotel industry.

The Myer family story is one of the American dream. Carroll and Janice Myer didn't have a college education, but they did have the values of hard work and persistence. Their hard work combined with a spirit of hospitality and determination have helped Myer Hotels become one of the top midscale hotel companies in America.

Carroll and Janice Myer began their hotel career in 1967 when they purchased their first motel in O'Neill, Nebraska. In 1972, Carroll and Janice bought their first property in Branson, the Branson Motor Court. The Myer family continued to develop in the motel business with a move to Rolla, MO and then Julesburg, Colorado where they owned a Best Western, their first branded hotel. Later on, they would also purchase the Ramada Inn in Harrison, Arkansas where the King of Rock-N-Roll, Elvis Presley, would stay. Other hotels were purchased in Mountain Home and Fayetteville, Arkansas. The Myer family returned to the lodging industry in Branson in 1983 to purchase the Best Western Knights Inn (currently the Best Western Center Pointe Inn).

In 1992, the family opened a new Comfort Inn overlooking the 14th hole of the Thousand Hills Golf Course. Then in 1993, The Best Western Music Capital Inn was built on Shepherd of the Hills Expressway across from the Shoji Tabuchi Theatre. In 1998, they stepped out again and purchased the Cinnamon Inn. The hotel underwent a complete renovation in 1999 with numerous enhancements to change to a Rodeway Inn. Then in 2002, the property upgraded again to a Comfort Inn. In 2016 it was repositioned to a Quality Inn after another complete renovation. In October 2001 the Myer family opened the Comfort Inn & Suites Branson Meadows. The Myer family also completed acquisition of the Holiday Inn Express on Green Mountain Drive in Branson in December 2009.

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Each of the hotel properties have won numerous awards. The Comfort Inn & Suites Branson Meadows has won Choice Hotels "Hotel of the Year" six times and was recently recognized with the highest award, the "Ring of Honor." Other properties have been recognized for their superior service, cleanliness, and hospitality.

The Myer family recently hosted a 50th celebration event at the Keeter Center. Numerous industry leaders and partners were in attendance to help celebrate this huge accomplishment. Carroll and Janice Myer said, "It's been quite an adventure but they we wouldn't change a thing. We've met so many wonderful people over the last 50 years."

Today, Carroll and Janice Myer act as advisers and consultants to the company while two of their sons oversee daily operations: Gail is the Vice President of Operations and Chris is the Vice President of Marketing. Daughter-in laws MaryAnn and Sonja both work in the accounting department. Along with the outstanding support of management and each hotel's team members, the Myer family continues to excel in the lodging industry. That is why Myer Hotels is continually recognized with top national awards and honors. Friendly, fantastic, service always is what guides the team. The Myer family looks forward to many more years in the hotel industry!

About Myer Hotels:

For more information about these hotels please visit www.myerhospitality.com.

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