

For Immediate Release

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Contact: Chris Myer, CHA
Myer Hotels - Vice President of Marketing
417.334.6835

**TWO MYER HOTELS ARE
“COMFORT INN OF THE YEAR” FINALISTS AGAIN**

BRANSON, MO –The Comfort Inn & Suites and Comfort Inn at Thousand Hills of Branson have again been selected as two of three finalists for Choice Hotels’ International 2011 “Inn of the Year” for the Comfort Inn brand. Both of these Myer Hotel properties were also recognized as finalists for 2010. These hotels represent the “best of the best” among over 1,400 Comfort Inn’s worldwide due to their outstanding guest satisfaction and consistent brand performance.

"These hotels represent the strongest, most consistent performers in our global system," said Steven Joyce, Chief Executive Officer of Choice Hotels. "To receive this recognition is a great accomplishment and the owners, general managers and staff of these hotels should be proud. I know we certainly are." The Comfort Inn & Suites and Comfort Inn At Thousand Hills have also been recognized as Choice Hotels Platinum properties for 2011.

The Choice Hotels Platinum Award exemplifies exceptional service, facilities and hospitality. “Only three percent of properties in the Choice Hotels system reach this standard” stated Gail Myer, Vice President of Operations. Chris Myer, Vice President of Marketing noted, “It’s an honor to be finalists for “Inn of the Year” I don’t think any company has ever had two properties in the finals at the same time back to back. Our team does an incredible job of taking care of customers. This recognition speaks to their high commitment to providing quality service and product.” Both hotels have been finalist in past years as well. The Comfort Inn & Suites won in 2009.

The Comfort Inn & Suites and the Comfort Inn at Thousand Hills are owned by Myer Hotels of Branson. In the lodging business for over 43 years, the Myer family has actively contributed to Branson’s hospitality market for over 27 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn West and the Holiday Inn Express Green Mountain. For more information about these hotels please visit www.myerhotels.com.

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