

For Immediate Release

June 29, 2011

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**Comfort Inn & Suites Branson Meadows Wins
“Comfort Inn of the Year” Award for Second Time**



Choice Hotels Executives Present “Inn of the Year” Award to The Myer Family and Staff

Branson, MO (June 29, 2011) – The Comfort Inn & Suites Branson Meadows has once again been selected by Choice Hotels International as “Comfort Inn of the Year” for the Comfort Inn brand. This award was announced during the company’s 57th annual convention in Boston.

“Being selected as the best of the best from the over 1,995 strong Comfort Inn brand shows that Comfort Inn & Suites in Branson is an exceptional performer,” said Bruce Haase, executive vice president, global brand operations. “When it comes to operational excellence and guest satisfaction, this hotel stands out among its peers as the best – which is quite an accomplishment.” The Comfort Inn & Suites won the award two years ago and was a finalist last year as well, making it one of the most awarded Comfort Inns in the United States.

The best of each Choice Hotels brand is selected by reviewing the property’s guest satisfaction scores, the quality assurance scores and unannounced on-site inspections. Choice Hotels presents the awards for properties that best demonstrate lodging excellence by offering services and guest experiences that set the standards for the entire industry.

“We are deeply honored to receive this award and it reaffirms our team’s commitment to providing guests with an exceptional experience,” said General Manager Steve Graber. On hand to join in the celebration were owners Carroll and Janice Myer, Chris and Sonja Myer, and Gail Myer, of Myer Hotels. “Our staff is very committed to making sure our guests have the best experience each and every time they visit us.”

Myer Hotels is no stranger to having top ranked hotels. It has been a past finalist for “Comfort Inn of the Year” six times. Another Myer property, the Comfort Inn at Thousand Hills has also been a finalist for this award since 2009. This year the Comfort Inn at Thousand Hills was a close second to this prestigious award. “To have two properties in the same town in the top three is incredible!” said Chris Myer, Vice President of Marketing.

About Myer Hotels

In the lodging business for over 43 years, the Myer family has actively contributed to Branson’s hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Comfort Inn West, and Holiday Inn Express Green Mountain. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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