

For Immediate Release

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Contact: Chris Myer, CHA
Myer Hotels - Vice President of Marketing
417.334.6835

**HOLIDAY INN EXPRESS GREEN MOUNTAIN DRIVE
RECEIVES HIGHEST PRIORITY AWARD**



L to R: Tim Freeman – Area Manager, Intercontinental Hotels Group, Name, Jerry Smith – General Manager Holiday Inn Express Green Mountain Drive, Mike Rhodes – Regional Director South Central, Intercontinental Hotels Group

Branson, MO —The Holiday Inn Express Green Mountain Drive was recently awarded the ***Highest Priority Club Recognition Award*** within the Little Rock Region of Holiday Inn Express hotels. This award recognizes the hotel with the highest percentage of recognition for Priority Club members, Holiday Inn Express' loyalty program.

Three other awards were given out with the Holiday Inn Express Green Mountain Drive winning two of the three other awards. The Little Rock region includes Holiday Inn Express properties located in Arkansas, Missouri and Mississippi. Chris Myer, Vice President of Marketing for Myer Hotels and Jerry Smith, General Manager of the Holiday Inn Express Green Mountain Drive were in attendance at the Holiday Inn Airport Conference Center in Little Rock to receive the awards.

“This achievement indicates our commitment to the Holiday Inn Express brand and to our guests—bringing this property to the level of excellence we target at all Myer Hotels locations,” stated Chris Myer, VP of Marketing.

“We are very excited to add the Holiday Inn Express Green Mountain Drive to the list of award-winning Myer Hotels, “ said Smith. “Our team members are doing an excellent job. These awards help validate that.”

The hotel has undergone extensive enhancements since Myer Hotels bought the hotel in late 2009. Improvements have included a new indoor pool, hot tub, game room, exercise room, gift shop, ticket service, guest laundry and new flat screen televisions in each room.

The 120-room hotel is located at 2801 Green Mountain Drive in the Thousand Hills area of Branson, off Highway 76 Country Boulevard—just minutes to the shopping, dining and entertainment venues of Branson and features an extensive list of guest amenities including the complimentary *Express Start*[®] hot breakfast bar.

About Myer Hotels

In the lodging business for over 43 years, the Myer family has actively contributed to Branson’s hospitality market for over 28 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Comfort Inn West, and Holiday Inn Express Green Mountain. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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