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Comfort Inn & Suites of Branson, Missouri Earns Another Prestigious Honor

Rockville, Md. (June 31, 2013) – The [Comfort Inn & Suites of Branson, Missouri](#) once again captured the prestigious urban Comfort Inn Hotel of the Year award by [Choice Hotels International, Inc.](#) (NYSE: CHH). Choice Hotels is one of the world's largest hotel companies and the franchisor of the Comfort Inn brand. The coveted award was announced during the company's 59th annual convention in Los Angeles.

The Myer Family – owners and operators of the Comfort Inn & Suites of Branson, along with several other properties in the Branson area – are long-time Choice franchisees and multiple award winners. Their Comfort Inn at Thousand Hills in Branson was a Hotel of the Year winner in 2012, with several other properties winning similar recognition in 2009 and 2011. The Myer family has been in the lodging business for more than 45 years and has actively contributed to Branson's hospitality market for almost 30 years.

"The Myer Family and their teams have clearly made a long term commitment to being the best of the best," said Alexandra Jaritz, senior vice president for brand strategy and marketing of Choice Hotels International. "For more than a decade, Choice Hotels has been proud to count them as part of our franchise family. We congratulate them on their exceptional accomplishments and their dedication to superior customer service."

Every year, the Choice Hotels Owners Council presents the Hotel of the Year Award to a property that consistently demonstrates lodging excellence with guest experiences that set the standard for the industry. Nominees for this prestigious award all rank among the top hotels within the brand.

"Our staff and the great mountain lodge atmosphere are what make our hotel special," said Chris Myer, VP of Marketing for Myer Hotels. "Our team does an astounding job of taking care of our guests, which is consistent with our goal: to set the standard for hospitality excellence."

Gail Myer, VP of Operations added, "We are so proud to have been selected for this award. It underscores what our customers tell us again and again – that we exceed their expectations and provide the very best service possible."

The 100 percent non-smoking Comfort Inn & Suites is peacefully situated in Branson Meadows near Mansion America Theatre, Sight and Sound Theaters, the Factory Merchants Branson mall, the Tri-Lakes Center multi-purpose complex and the Yakov Smirnoff Theatre. It is minutes from the Branson Variety Theater and Lake Taneycomo. Guests of this 102-room hotel will enjoy spectacular views of the Ozarks and access to a game room, sundeck, heated pool, hot tub and sauna.