

For Immediate Release

November 28, 2011
Contact: Chris Myer, CHA
Myer Hotels - Vice President of Marketing
417.334.6835

BEST WESTERN MUSIC CAPITAL INN TEAM MEMBER RECOGNIZED WITH THE HEROIC HOSPITALITY STARS AWARD AT HOTEL CHAIN'S ANNUAL CONVENTION



*Left to Right:
David Kong CEO of Best Western, Chris Myer, Gail Myer, Carroll Myer, P.G. West, Best Western Chairman
Janice Myer, Brenda Burkhart – Heroic Hospitality Star, Sue Gordy*

Branson, MO – Brenda Burkhart, Guest Service Agent of the Best Western Music Capital Inn of Branson, was recently honored with the Heroic Hospitality Stars Award as Front Desk Associate of the Year. Burkhart was presented with the award at Best Western International's annual North American Convention held recently in Orlando, FL in front of more than 2,000 industry peers.

The selection recognizes and celebrates individuals who have demonstrated superior customer care and professionalism by consistently delivering a high level of service to guests. Winners must also be associated with a hotel that meets design and customer care standards.

Mrs. Burkhart was the only one to receive this award in the Front Desk Category and one of seven recognized, out of all staff at the brand's more than 2,400 properties in the U.S. and Canada.

"The Heroic Hospitality Stars Award recognizes and celebrates Best Westerners who go above and beyond for our guests and treat them like family" said P.G. West, board chair of Best Western International's Board of Directors. "We are very pleased with Brenda Burkhart's commitment to her hotel, and to the larger Best Western family."

Sue Gordy, General Manager of the Best Western Music Capital Inn noted "Brenda is very deserving of this award. She has been a member of our Best Western team for over 10 years. Brenda is the epitome of our mission "Friendly Fantastic Service Always!" and we are all very proud of her." This is the second time an associate from the Best Western Music Capital Inn has won a Heroic Hospitality Star Award. Joyce Dickens of the Housekeeping Department won in 2008.

Located at 3257 Shepherd of the Hill's Expressway in Branson, the Best Western Music Capital Inn is consistently recognized by Best Western International for high standards of excellence.

About Myer Hotels

In the lodging business for 44 years, the Myer family has actively contributed to Branson's hospitality market for 28 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Comfort Inn West, and Holiday Inn Express Green Mountain Drive. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels visit www.myerhotels.com.

###