



**MYER
HOTELS**

News from Myer Hotels

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Myer Hotels Completes Largest Commercial Solar Panel Project In Branson.

BRANSON, MO – Myer Hotels has finished the largest solar panel installation as a private company in Branson and becomes the first hotel company in Branson to utilize solar panels to increase energy efficiency among multiple properties.

Myer Hotels recently partnered with numerous organizations to install solar panels at five of their hotel locations. “The installation consisted of five 25KW systems comprising of almost 500 panels. It is a collaboration between Myer Hotels, Empire Electric, The USDA, and Missouri Sun Solar,” said Gail Myer, VP of Operations

According to the Solar Energy Industries Association, ‘Solar technologies offer a number of environmental benefits such as the reduction of greenhouse gas emissions and waste over fuel-based energy sources. Solar energy also plays an important role in transitioning the U.S. to a low-carbon, sustainable future (Solar Energy Industries Association).’

By placing solar panels at the hotel properties, the company will be able to reduce the amount of electricity that is being used. Solar panels have become an efficient option to benefit the environment, as well as the company’s operations. “We also worked hard to minimize the visual aspect of the solar panels so that guests hardly see them,” Myer said.

Jason Fulp, Manager of Marketing and Public Relations of Missouri Sun Solar provided information about the benefits of solar panels. “Solar panels will last 30-40 years, there is ultimately no maintenance involved, and the company will be able to depreciate the cost of solar panels for 5 years. Solar panels also provide benefits to the state, help with job creation, and climate benefits.”

Fulp says, “The company was able to receive government grants such as USDA grants through the REAP program, Empire Electric rebates, and tax cuts to help with the installation. In the end, the company will be able to save thousands of dollars in electric bills.”

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In addition to the solar panels, Myer Hotels also incorporates environmentally friendly systems and conservation practices within their hotels. “Part of the environmental sustainability initiatives that we have ongoing at the hotels includes: recycling, energy efficient light bulbs, systems, and appliances, environmentally friendly chemical use, and water conservation practices,” said Myer. The company also offers complimentary charging stations for electric vehicles at two of their hotel locations.

Myer Hotels understands that energy efficiency is important and consistently looks for ways to increase efficiency throughout their hotel properties.

Solar Energy Industries Association. (n.d.). Issues and Policies. Retrieved February 19, 2016, from Solar Energy Industries Association: <http://www.seia.org/policy/environment>

About Myer Hotels

In the lodging business for over 48 years, the Myer family has actively contributed to Branson’s hospitality market for over 32 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Quality Inn West, and Holiday Inn Express Green Mtn. Drive. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels, please visit www.myerhotels.com.

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