

***For Immediate Release***

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**BRANSON HAS THREE COMFORT “HOTEL OF THE YEAR”  
FINALISTS FOR A SECOND YEAR IN A ROW**

**BRANSON, MO (May 9, 2013)** –The Comfort Inn & Suites, Comfort Inn at Thousand Hills and the Comfort West of Branson have all been selected as three of the three finalists for Choice Hotels’ International 2013 “Hotel of the Year” for the Comfort Inn brand. All three hotels were “Hotel of the Year” finalist in 2012 with the Comfort Inn at Thousand Hills winning the award in 2012. Two of these Myer Hotel properties were also recognized as finalists for 2011 and 2010 with the Comfort Inn & Suites winning in 2011 and 2009. These hotels represent the “best of the best” among over 1,400 Comfort Inn’s worldwide due to their outstanding guest satisfaction and consistent brand performance.

In order to be a finalist, The Comfort Inn & Suites, Comfort Inn at Thousand Hills and Comfort Inn West were recognized as Choice Hotels Platinum properties for 2013. The Choice Hotels Platinum Award exemplifies exceptional service, facilities and hospitality. “Only three percent of properties in the Choice Hotels system reach this standard” stated Gail Myer, Vice President of Operations. Chris Myer, Vice President of Marketing noted, “It’s a huge honor to be finalists for “Hotel of the Year” and to also to earn the Platinum status. Our team members do an incredible job of taking care of customers on a consistent basis. This recognition speaks to their high commitment of providing quality service and a great lodging product. In our eyes each hotel is a winner just to get to this level.”

"These hotels represent the strongest, most consistent performers in our global system," said Steven Joyce, Chief Executive Officer of Choice Hotels. "To receive this recognition is a great accomplishment and the owners, general managers and staff of these hotels should be proud. I know we certainly are."

The award will be given at Choice Hotels’ International convention in May in Los Angeles. Staff members from Myer Hotels will be attending the event.

The Comfort Inn & Suites, Comfort Inn at Thousand Hills and Comfort Inn West are owned by Myer Hotels of Branson. In the lodging business for over 45 years, the Myer family has actively contributed to Branson’s hospitality market for over 29 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn and the Holiday Inn Express Green Mountain. For more information about these hotels please visit [www.myerhotels.com](http://www.myerhotels.com).

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