



**MYER  
HOTELS**

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**FOR IMMEDIATE RELEASE**  
**How Branson's Off Season Makes a Difference for the Peak Season.**

BRANSON, MO- Many people think that during the off-season in Branson, that everyone just takes vacation and has time to relax. That may be true for some Branson employees but for some Myer Hotels staff it isn't. The staff at Myer Hotels has been working hard throughout the winter months to renovate several of their hotel properties "Every winter we have a variety of projects we focus on for the upcoming season," said Gail Myer, VP of Operations. Myer Hotels has been working to completely renovate their 672 rooms across 6 properties in a multi-year strategy.

"What is nice about renovating in the off season is we can do our renovations without having to inconvenience very many of our guests. Myer Hotels has also been able to keep some staff working who otherwise might have gone on a temporary layoff. It's a big win-win for everyone," Myer said.

Numerous upgrades were recently finished to be ready for the 2017 season. The Holiday Inn Express on Green Mountain Drive repainted, installed new carpet and then tiled the entries to 29 guest rooms to adapt to the new Formula Blue design theme by Holiday Inn Express. More rooms will be done next season with new furniture being added to the mix this year. The Best Western Center Pointe Inn enhanced their public areas by upgrading the tile in the lobby, purchasing new lobby furniture, renovating the breakfast area and repainting the indoor pool.

The hotel also carpeted numerous rooms, replaced all bed throws, tiled over 55 bathrooms and replaced 20 rooms of beds. The Best Western Music Capital Inn replaced the wallpaper and carpet in the public hallways after completing finishing all room renovations in 2016. The hotel also got all new bed throws. The Comfort Inn and Suites replaced furniture and added new wall texture and paint in 20 guest rooms. This is being done after the hotel completed adding new carpet in all rooms. The Quality Inn West replaced each guest room with all-new bed throws after finishing a complete room refresh in 2016. The Comfort Inn at Thousand Hills finished a complete upgrade in winter of 2016 as well and only had minor items to update in the winter of 2017.

Chris Myer, VP of Marketing for Myer Hotels, stated, “As a company it has been our philosophy to continually reinvest in our hotels. Guests appreciate and definitely notice the continual upgrades.”

The staff of Myer Hotels is proud to be a leader in the Branson hotel industry and will continue to work hard to ensure that each guest is highly satisfied. The staff’s dedication to high customer service and great hotels has earned them some of the top national awards in their respective hotel brands.

### **About Myer Hotels**

In the lodging business for 49 years, the Myer family has actively contributed to Branson’s hospitality market for over 33 years and has received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Quality Inn West, and Holiday Inn Express Green Mountain Drive. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit [www.myerhotels.com](http://www.myerhotels.com).