



**MYER
HOTELS**

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**BRANSON HOTEL RECEIVES AWARD
FROM CHOICE HOTELS INTERNATIONAL**

BRANSON, MO- The Quality Inn West was recently awarded the prestigious Platinum Award from Choice Hotels International. This marks the eighth time that the hotel has won this award.

To be given the Platinum award, hotels must have a proven track record of exceptional guest service and facilities, representing the top 3% of hotels within each Choice brand. Choice Platinum hotels must score high in the following categories: guest satisfaction, product quality, room condition, room cleanliness, and staff service.

Josh Broadway, General Manager of the Quality Inn West says, "Winning the Platinum Award for the Quality Brand is such an honor and a tribute to how hard the staff works here, the award is for them."

Chris Myer, VP of Marketing said, "We are extremely proud of our team members for this accomplishment. This award demonstrates their commitment to providing high quality service and hospitality to each guest that walks through the doors."

The Quality Inn West is conveniently located on Branson's Red Route, at the corner of Highway 76 and Shepherd of the Hills Expressway. The hotel is near the IMAX Entertainment Complex, the Shoji Tabuchi Theatre, the Pierce Arrow Theater, and Hamner's Variety Theater.

The Quality Inn West is part of Myer Hotels in Branson. In the lodging business for over 49 years, the Myer family has actively contributed to Branson's hospitality market for over 34 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn and Suites Branson Meadows, Comfort Inn at Thousand Hills, and the Holiday Inn Express Green Mtn. Drive. For more information about these hotels please visit www.myerhotels.com.

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