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For Immediate Release
BRANSON HAS THREE "COMFORT INN OF THE YEAR" FINALISTS.

BRANSON, MO –The Comfort Inn & Suites, Comfort Inn at Thousand Hills and the Comfort West of Branson have all been selected as three of the three finalists for Choice Hotels' International 2012 "Inn of the Year" for the Comfort Inn brand. Two of these Myer Hotel properties were also recognized as finalists for 2011 and 2010 with the Comfort Inn & Suites winning in 2011 and 2009. These hotels represent the "best of the best" among over 1,400 Comfort Inn's worldwide due to their outstanding guest satisfaction and consistent brand performance.

The Comfort Inn & Suites, Comfort Inn at Thousand Hills and Comfort Inn West have also been also been recognized as Choice Hotels Platinum properties for 2012. The Choice Hotels Platinum Award exemplifies exceptional service, facilities and hospitality. "Only three percent of properties in the Choice Hotels system reach this standard" stated Gail Myer, VP of Operations. Chris Myer, VP of Marketing noted, "It's a huge honor to be finalists for "Inn of the Year". I don't think any one company has ever had three properties in the finals at the same time. Our team does an incredible job of taking care of customers. This recognition speaks to their high commitment of providing quality service and product on a consistent basis "

"These hotels represent the strongest, most consistent performers in our global system," said Steven Joyce, Chief Executive Officer of Choice Hotels. "To receive this recognition is a great accomplishment and the owners, general managers and staff of these hotels should be proud. I know we certainly are."

The Comfort Inn & Suites, Comfort Inn at Thousand Hills and Comfort Inn West are owned by Myer Hotels of Branson. In the lodging business for over 44 years, the Myer family has actively contributed to Branson's hospitality market for over 28 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn and the Holiday Inn Express Green Mountain. For more information about these hotels please visit www.myerhotels.com.

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