



CHOICE HOTELS  
INTERNATIONAL.

## News from Myer Hotels

CONTACT:  
Hailey Westrich  
Marketing Assistant  
hailey@myerhotels.com

Date: April 12, 2017

**FOR IMMEDIATE RELEASE  
BRANSON HOTEL IS A FINALIST AGAIN FOR  
CHOICE HOTELS INTERNATIONAL HOTEL OF THE YEAR**

**BRANSON, MO---** The Comfort Inn & Suites Branson Meadows has been selected as one of three finalists for Choice Hotel's International 2017 "Hotel of the Year" for the Comfort Inn brand. This hotel has won the "Hotel of the Year" award 5 times.

To be considered as a finalist, The Comfort Inn & Suites Branson Meadows received the 2017 Choice Hotels Platinum Awards, awarded to just 2% of the brand. The Choice Hotels Platinum Award showcases exceptional service, facilities, and hospitality. Steve Joyce, CEO of Choice Hotels, states, "The contenders for this prestigious award demonstrate excellence in guest service and operations and are among the very top-ranked Platinum Award-winning properties within each brand. Demonstrating excellence in hospitality, service and quality, the Hotel of the Year Award winners set the standards for our entire system."

Chris Myer, VP of Marketing for Myer Hotels says, "It is an honor to be selected as a finalist for "hotel of the year" again. Our staff members work extremely hard and this award shows their commitment to quality service."

The Comfort Inn & Suites Branson Meadows represent one of the top Comfort Inn brand hotels among over 1,400 Comfort Inn's worldwide. The 2017 award will be given at Choice Hotels' International convention in May in Las Vegas. Several staff members from Myer Hotels will be attending this event.

CONTINUED

The Comfort Inn & Suites Branson Meadows is owned by Myer Hotels of Branson. In the lodging business for over 48 years, the Myer family has actively contributed to Branson's hospitality market for over 33 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Quality Inn West, and the Holiday Inn Express Green Mtn. Drive. For more information about these hotels please visit [www.myerhospitality.com](http://www.myerhospitality.com).

###



If you need additional photos, please let me know. Thank you!