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FOR IMMEDIATE RELEASE
Myer Hotels Wins Three AAA Best of Housekeeping Awards.

Branson, MO- Myer Hotels is pleased to announce that three of their Branson hotels have received awards from AAA. The Best Western Center Pointe Inn, Best Western Music Capital Inn and the Comfort Inn & Suites Branson Meadows have been recognized with the 2020 AAA Inspector's Best of Housekeeping award, granted to hotels throughout the United States, Canada, Mexico and the Caribbean that earn the highest possible cleanliness and condition scores.

The Hotels are a part of a select group of hotels in North America. Properties must demonstrate housekeeping excellence for two consecutive inspections and be free of AAA member complaints to meet the criteria for this award, which puts them in the top 25% of all 27,000 AAA Diamond designated hotels.

"We are honored to be recognized by AAA for our commitment to housekeeping and maintenance," said Gail Myer, VP of Operations for Myer Hotels. "At our hotels, we are committed to exceeding guest expectations and providing superior travel experiences. This award acknowledges the hard work and dedication of our entire staff."

A hotel's housekeeping and maintenance attributes are among the most important components analyzed during the on-site evaluation conducted by AAA's professionally trained inspectors. While every hotel must meet rigorous standards of cleanliness and condition to qualify for the AAA Diamond Program, hotels awarded the Inspector's [Best Of Housekeeping designation](#) significantly surpass expectations, as measured during a comprehensive, on-site inspection. All areas must reflect this very high standard as AAA inspectors review for evidence of dirt, dust, pests, equipment performance and more.

David Kong, President and CEO of Best Western congratulated both Best Westerns. "Congratulations on being recognized for delivering exceptional quality and service to guests. We know it takes tremendous commitment from your entire team to ensure your guests experience a superior stay."

"AAA has found that cleanliness and physical condition are consistently among the most important components travelers consider when looking for a hotel – and we know that will be more important than ever as travelers get back to exploring the world in a post-COVID environment," said Scott Hamerlee, director of the AAA Diamond Program. "In addition to passing AAA's rigorous on-site

inspection, these hotels has demonstrated a tremendous commitment to keeping its property in top condition for our members and their guests.”

About Myer Hotels

In the lodging business for over 50 years, the Myer family has actively contributed to Branson’s hospitality market for over 37 years and has received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Holiday Inn Express Green Mtn. Drive, and Quality Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper midscale area. For more information about these hotels please visit www.myerhospitality.com.