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FOR IMMEDIATE RELEASE
Branson Hotel Wins Prestigious Property of Excellence Award.

Branson, MO- The Comfort Inn & Suites Branson Meadows recently received the Choice Hotels Owners Council's Property of Excellence Award at the recent Choice Hotels Convention in Las Vegas.

In order to qualify for the Property of Excellence Award the hotel must operate within the top 3% of their respective brand and from there the top 5 properties of the brand are selected as **finalists** from across the country.

This prestigious award is designed to recognize hotels with **"high likelihood to recommend scores,"** high Choice Privileges recognition, and numerous other attributes such as meeting all brand standards and making team members a priority.

Members of the awards committee visit each property and talk with the owners and/or management, presenting an opportunity for properties to showcase their team and their unique strengths that make them a leader within their brand. During this visit the hotel is evaluated for its efforts in four main areas: human resources, community involvement, operational excellence, and initiative. Following these property visits, members of the awards committee meet and discuss each property and select a winner.

The Comfort Inn & Suites Branson Meadows is no stranger to awards. As one of the top tier properties operating under the Comfort Inn flag, the hotel's staff has demonstrated an exceptional focus on guest satisfaction and dedication to superior service for years. The Comfort Inn & Suites Branson Meadows is the most awarded Comfort Inn in the history of the brand. The hotel has received numerous awards that include the Ring of Honor award at least eight times for being in the top 1% of the Comfort Inn brand. The Comfort Inn & Suites Branson Meadows has also received the "Hotel of the Year" Award six times. Along with the "Hotel of the Year" Award, this property has also received the Platinum Award 13 times for being in the top 3%. These awards speak to the long-term quality focus of this hotel.

"Award-winning hotels like this one set a high bar for the Choice Hotels brand," Tim Tobin, vice president of Franchisee Onboarding and Learning for Choice Hotels. "This team shares the same spirit of collaboration and service excellence upon which Choice Hotels was built. We are proud to recognize the team at this hotel as an example for others to follow."

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Chris Myer, VP of Marketing for Myer Hotels said, “The Comfort Inn & Suites Branson Meadows continues to be one of the top performers in the Comfort brand. We are so proud of the accomplishments of the team! The staff cares about the guests and that is made evident by this award. Steve Graber, General Manager, and his team have done an excellent job of delivering on our mission of “Friendly, Fantastic Service Always”

The Comfort Inn & Suites sits on one of the highest points in Branson, offering a million-dollar view of the Ozark area. Guests enjoy the **mountain-lodge** atmosphere that creates an experience unlike any other in Branson. Be sure to take pictures next to the big bear, eagle, or moose! The hotel is located close to Sight & Sound and Mansion Theaters.

About Myer Hotels

In the lodging business for over 58 years, the Myer family has actively contributed to Branson’s hospitality market for over 42 years and has received numerous national awards. Myer Hotels includes the Comfort Inn & Suites Branson Meadows, Best Western Center Pointe Inn, Comfort Inn at Thousand Hills, and Holiday Inn Express Green Mtn. Drive. The hotels emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper midscale area. For more information about these hotels please visit www.myerhospitality.com.

From Left : Ed Belveal (Assistant Manager), Clifford Lindermann (Choice Hotels Area Director), Steve Graber (General Manager), Gail Myer (VP of Operations).